

The 5 x 5 principle

The 5 x 5 principle is not about selling products, but about building networks!

➤ Your first goal is to find 5 people you enjoy working with	5
➤ Your second goal is to help your 5 people find 5 people too	25
➤ Together you'll help the next ones to find 5 people	125
➤ And you repeat that again with those people	625
➤ And you repeat that again with those people	3.125
TOTAL	3.905

DXN's fantastic products do the rest. You don't have to sell them; they sell themselves because of their excellent quality and properties.

Now imagine that everyone in your 5x5 network purchases products for family, friends and for their own use for a total amount of € 60.00 monthly. Then the total turnover in your network is already € 234,300.00 per month. You will have built a fantastic online company that you and your team will profit from for years to come.



Actually, it works the same as when you discover a great boutique. You share your experience with others, and they will go shopping there too. The most important difference?

All profits go to the store.

And this is exactly why there is such a gap between the rich and the poor in our world.

Those who cannot share cannot multiply